



Empowering Everyday Women Online Magazine Creates Outlet for Black Christian Women

This is a Place to . . .

- ⇒ Touch Lives.
- ⇒ Be Heard.
- ⇒ Inspire Others.
- ⇒ Give Advice.
- ⇒ Express Yourself.
- ⇒ Help Someone.

Welcome to your Place.

Empowering Everyday Women Online Magazine gives voice to Black Christian women who are largely overlooked in the church and corporate America

Greetings to you!

Thank you for your interest in becoming a Contributing Editor for Empowering Everyday Women Online Magazine, where we're empowering Christian women to prosper! I am genuinely honored that you are willing to share your vital ministry gift to help impact the lives of African American Christian women. Your response to this God-inspired venture has been a great encouragement.

What lies before you is an unprecedented opportunity to enhance the spiritual, personal and professional lives of thousands of women. As an added benefit, when you submit your written content to us, you simultaneously gain a powerful platform to expand your influence for the Kingdom of God.

Enclosed, please find information regarding our editorial criteria and writers' guidelines. Please read the information carefully.

Again, I appreciate your show of support for Empowering Everyday Women Online Magazine. I believe that together, we can change lives for the better.

Sincerely,



Dianna Hobbs

Founder, Editor-in-Chief

Empowering Everyday Women Online Magazine

Writer's Guidelines

EEW readers are information-seeking, highly motivated, female ministers, entrepreneurs, authors, career women, wives, moms and singles. EEW strives to provide practical advice and sound wisdom, while always remaining fun and approachable!

Most importantly, EEW strives to be a trusted resource for women who are seeking real life solutions to everyday issues. We serve as a vital tool to help our audience deepen their relationship with God, while finding greater fulfillment and success in life.

Content

We are seeking writers with style, flair, personality and plenty of practical wisdom to share. We want our readers to relate and connect to what each of our editors has to say. When you write for the magazine, keep the tone natural and upbeat. What describes an ideal EEW writer? She is a forward-thinking woman who loves God and loves life. She has the ability to transform mundane words into a conversation between herself and her reader.

What we're Looking for:

- ⇒ "Top 10 Tips to . . ."
- ⇒ "How-to Articles"
- ⇒ "Step-by-Step Guides"
- ⇒ "Recent news . . ."
- ⇒ "Easy Ways to . . ."

Categories we offer:

- ⇒ Beauty and Fashion
- ⇒ Love and Relationships
- ⇒ Business and Finance
- ⇒ Parenting and Family
- ⇒ Food and Recipes

10 Tips to Help you Write for EEW

- 1.) Show your Personality.
- 2.) Share your Wisdom.
- 3.) Give Useful Advice.
- 4.) Keep it Real.
- 5.) Express Ideas Clearly.
- 6.) Write to Connect.
- 7.) Keep it Simple.
- 8.) Use a Conversational Tone.
- 9.) Never be Crude.
- 10.) Most of all have fun!

Submission Guidelines

We accept only the highest quality content, as we have built a reputation for professional presentation and practical information. We reserve the right to refuse any information that is poorly written, or does not fit the overall style and focus of EEW.

Please send all article submissions to articles@eewmagazine.com. We endeavor to respond to all submissions promptly, but depending upon the volume of articles we receive, it may not always be possible to do so.

We cannot guarantee that we will use all articles we are given, but we do read each and every one. If we elect to feature your work, you will be notified via the email address you provided during registration.

Please be patient. Allow 7-10 business days for the review of your submission. When you send us your work, please use a subject line that says, "Article Submission" plus the appropriate category.

Please include a relevant bio and at least two writing samples or clips. A link to your website or blog will suffice. We do not currently offer compensation for article submissions, but you will be given full credit and invaluable exposure for your work.

Submissions to EEW must be between 500 words and 1,500 words. *Any recipe-related sections or quick tips may be shorter. Please remember to make a notation at the beginning of the article body, if your article falls outside of our standard word count.

Note: Please do not be offended if your work is not chosen.

RIGHTS AND REGULATIONS

By submitting an article to Empowering Everyday Women, you hereby grant us permission to publish and edit it, for length and content, as necessary, without monetary compensation on www.eewmagazine.com. Should your article be published on our site, in return, we will also publish your bio containing your contact information and a link to your website that will increase traffic and exposure for you.

Furthermore, you grant permission for your article to be reprinted in our various newsletters, as long as your bio and link remain completely intact. This allows for promotion of your writing, as well as, promotion for your website. By submitting your contribution, you represent that you are its author or creator, or that you are submitting it with the permission of its author or creator, who has agreed to these terms and conditions.

We request one-time electronic rights and the right to keep chosen submissions in archive.

Feel free to contact us with any questions at info@eewmagazine.com

Top 5 Things Not to Do

- 1.) **Do not** send any articles that overtly promote you, your book, event, business, ministry, product or service. These type submissions will be rejected.
- 2.) **Do not** embed links inside your article. They will be removed. You are only allowed one link in your byline, which is at the bottom of your article.
- 3.) **Do not** submit plagiarized work, otherwise your registration will be immediately cancelled and you will not be allowed to submit any more content to the magazine.
- 4.) **Do not** “code” your article using HTML tags. Our team of web editors will format and post your article.
- 5.) **Do not** submit graphics. They will not be posted. If you wish to advertise on eewmagazine.com, visit our advertising page and download a media kit. You may submit a high-resolution photo (300-600dpi) along with your article.

Benefits of Article Submission:

- Inspire other Christian women
- Gain maximum exposure
- Establish yourself as an expert in your field
- Receive full credit for your work

We will notify you ONLY if we choose to post your article.

Got Questions? Contact us.

info@eewmagazine.com

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